

2008 Downtown Kansas City Missouri Resident Survey

FINAL DRAFT

Please take a few minutes to complete this survey. Your input is an important part of resident participation in the transformation of the KCMO downtown area. Residents in downtown area neighborhoods (Woodland Avenue to State Line, and 31^s to the Missouri River, plus Harlem) will provide input, in an on-going effort by the City to identify and respond to citizen concerns and needs. If you have questions, please call XXXXXXXX, at 816-XXX-XXXX.

1. Please rate each of these items on a scale of 1 to 5 where 5 means “very satisfied” and 1 means “very dissatisfied.”

<i>City Services</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. Condition of sidewalks and curbs in YOUR neighborhood	5	4	3	2	1	9
B. Maintenance of residences in YOUR neighborhood	5	4	3	2	1	9
C. Maintenance of businesses in YOUR neighborhood	5	4	3	2	1	9
D. Overall quality of police, fire and ambulance services	5	4	3	2	1	9
E. Overall quality of water services	5	4	3	2	1	9
F. Overall quality of customer service you receive from City employees	5	4	3	2	1	9
G. Overall effectiveness of City communication with the public	5	4	3	2	1	9
H. Overall quality of stormwater runoff	5	4	3	2	1	9
I. Overall quality of local public health services	5	4	3	2	1	9
J. Overall flow of traffic in the downtown area	5	4	3	2	1	9

2. Which **THREE** of these items do you think should receive the most emphasis from City leaders over the next two years? [Write in the letters below using the letters from the list in Question 1 above].

1st: _____ 2nd: _____ 3rd: _____

3. Several items that may influence your perception of the City of Kansas City, Missouri, are listed below. Please rate each item on a scale of 1 to 5 where 5 means “very satisfied” and 1 means “very dissatisfied.”

<i>Perceptions of the City</i>	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neutral</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>	<i>Don't Know</i>
A. Overall quality of services provided by The City of Kansas City, Missouri	5	4	3	2	1	9
B. Overall value that you receive for your City tax dollars and fees	5	4	3	2	1	9
C. Overall image of your neighborhood	5	4	3	2	1	9
D. Overall quality of life in your	5	4	3	2	1	9

HOUSING

9. What percentage of your household monthly income is used to pay mortgage or rent?

10. Do you expect your next move to be in the downtown area?

____(1) Yes (Go to Q10a and 10b) ____ (2) No (Go to Q11)

10a. What kind of housing will you be looking for?

____(1) Multi-family rental ____ (3) Single family home
 ____ (2) Duplex/Triplex ____ (4) Condominium

10b. Are you hoping to rent or purchase?

____(1) Own ____ (2) Rent

11. Are you currently receiving housing assistance?

____(1) Yes ____ (2) No

12. During wet weather, have you ever had a sewage backup in your residence?

____(1) Yes ____ (2) No

PUBLIC SPACE

13. A large portion of the downtown area is public space, from sidewalks to large gathering spaces. On a scale from "1" to "4" where "4" is "Very important" and "1" is "Unimportant," how important is each of these issues to you.? (Circle the corresponding number)

<i>Uses of Public Space</i>	<i>Very Important</i>	<i>Somewhat Important</i>	<i>Not sure</i>	<i>Unimportant</i>
A. Environmentally pro-active (i.e., rain gardens, native plantings, rooftop gardens)	4	3	2	1
B. Additional landscaping, street trees and pocket parks	4	3	2	1
C. Enhanced streetscapes (wider sidewalks, lighting, seating, etc.)	4	3	2	1
D. Walkable connections	4	3	2	1
E. Bikable connections	4	3	2	1
F. A network of on and off-street trails and bike lanes	4	3	2	1
G. Diverse architecture	4	3	2	1
H. Public plazas and gathering spaces	4	3	2	1
I. Dog friendly spaces	4	3	2	1
I. Public art	4	3	2	1

GOODS AND SERVICES

14. Please indicate the goods and services you would use if they were available in the downtown area?

(Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> (A) Groceries | <input type="checkbox"/> (M) Continuing education opportunities |
| <input type="checkbox"/> (B) Pharmacy items | <input type="checkbox"/> (N) Gasoline |
| <input type="checkbox"/> (C) Clothing and clothing accessories | <input type="checkbox"/> (O) Hair care |
| <input type="checkbox"/> (D) Hardware and building supplies | <input type="checkbox"/> (P) Automobile parts or services |
| <input type="checkbox"/> (E) Plants and gardening supplies | <input type="checkbox"/> (Q) Dry cleaning |
| <input type="checkbox"/> (F) Home electronics | <input type="checkbox"/> (R) Fast food restaurants |
| <input type="checkbox"/> (G) Books, CD's, DVD's | <input type="checkbox"/> (S) Restaurants (not fast food) |
| <input type="checkbox"/> (H) Doctor or Dentist | <input type="checkbox"/> (T) Elder care opportunities |
| <input type="checkbox"/> (I) Veterinarians and groomers | <input type="checkbox"/> (U) Day care services for children |
| <input type="checkbox"/> (J) Convenience stores | <input type="checkbox"/> (V) Recycling services |
| <input type="checkbox"/> (K) Pet Store | <input type="checkbox"/> (W) Other _____ |
| <input type="checkbox"/> (L) Community policing centers | |

15. Which FIVE of these goods and services would you most like to see added or expanded in the downtown area? [Write in the letters below using the letters from the list in Question 14 above].

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

15a. How supportive would you be of an increased number of homes in the downtown area, if an increased population was required to support the businesses you listed in Question 15?

- | | |
|--|---|
| <input type="checkbox"/> (1) Very supportive | <input type="checkbox"/> (3) Not sure |
| <input type="checkbox"/> (2) Somewhat supportive | <input type="checkbox"/> (4) Not supportive |

TRANSPORTATION

16. Is your neighborhood pedestrian and bicycle friendly?

- (1) Yes (Go to Q17) (2) No (Go to Q16a)

16a. What improvements would make your neighborhood pedestrian and bicycle friendly?

- | | |
|---|--|
| <input type="checkbox"/> (1) sidewalks | <input type="checkbox"/> (4) stoplights |
| <input type="checkbox"/> (2) street crossings | <input type="checkbox"/> (5) bike lanes and bike racks |
| <input type="checkbox"/> (3) speed of traffic | <input type="checkbox"/> (6) other _____ |

17. How many cars or trucks are there in your household?

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> (1) none | <input type="checkbox"/> (4) three |
| <input type="checkbox"/> (2) one | <input type="checkbox"/> (5) more than three |
| <input type="checkbox"/> (3) two | |

18. Is parking close to your home ever a problem?

- (1) Yes (2) No

19. Is parking a problem during large events in the downtown area?

- (1) Yes (2) No

20. If walking and biking routes and trails went where you work or shop, how often would you use them for these purposes?

- | | |
|---|---|
| <input type="checkbox"/> (1) majority of the time | <input type="checkbox"/> (3) now and then |
| <input type="checkbox"/> (2) frequently | <input type="checkbox"/> (4) never |

21. What percent of your travel in the City, is currently by bus?

- (1) None (4) 10% to 50%
 (2) Less than 10% (5) 50% to 100%

22. Do you agree with the following statements about buses in the downtown area?

	<i>Yes</i>	<i>No</i>	<i>Don't Know</i>
A. Transit stops are located too far from home	3	2	1
B. Transit stops are located too far from the place I work or want to go	3	2	1
C. Buses need to be scheduled more frequently	3	2	1

22a. If you have another concern, please indicate here _____

23. Would you be likely to use light rail if stations were located within the following walking or biking distances from where you wished to board?

	<i>Yes</i>	<i>No</i>	<i>Don't Know</i>
A. 5 minute walk	3	2	1
B. 10 minute walk (5 minute bike ride)	3	2	1
C. 15 minute walk (7 minute bike ride)	3	2	1

24. To promote ridership and the viability of mass transit, do you support higher density development near light rail stations?

- (1) Very supportive (3) Not sure
 (2) Somewhat supportive (4) Not supportive

AREA IDENTITY

25. How important is it to preserve the historic buildings and heritage of the Downtown Area?

- Very important Not sure
 Somewhat important Not important

26. How important is it to establish building guidelines for new development in your neighborhood, that are compatible with the current character of your neighborhood?

- (1) Very important (3) Not sure
 (2) Somewhat important (4) Not important

27. How important is it to establish building guidelines for energy efficiency and environmental performance for both new and existing development in your neighborhood?

- (1) Very important (3) Not sure
 (2) Somewhat important (4) Not important

28. The City must undertake a major upgrade to its aging sewer system. Other issues important to our downtown area could be upgraded at the same time; street, curb and sidewalk improvements, AND green enhancements that help with stormwater runoff, the overall appearance of the downtown area community and the quality of our air. If that requires extra time coordination and initial cost, how supportive would you be of combining these multiple solutions, where possible?

- (1) Very supportive (3) Not sure
 (2) Somewhat supportive (4) Not supportive

29. Do you support the use of economic incentives to support existing developments and revitalize underutilized areas?

____(1) Yes ____ (2) No ____ (3) Don't know

DEMOGRAPHICS

30. How many persons living in your household (counting yourself) are?

Under age 5	_____	Ages 20-34	_____	Ages 55-64	_____
Ages 5-9	_____	Ages 35-44	_____	Ages 65-74	_____
Ages 10-19	_____	Ages 45-54	_____	Ages 75+	_____

31. Do you own or rent your current residence? ____ (1) Own ____ (2) Rent

32. Approximately how many years have you lived in downtown Kansas City? _____ years

33. Which of the following best describes your current place of employment:

_____ (1) employed outside the home

Where do you work?

_____ (a) In downtown KCMO	_____ (e) Elsewhere in MO
_____ (b) Elsewhere in Jackson County	_____ (f) Johnson County, KS
_____ (c) Platte County, Missouri	_____ (g) Elsewhere in KS
_____ (d) Clay County, Missouri	

_____ (2) Self-employed or work out of home

_____ (3) Student, Retired, or Not currently employed outside the home

34. Which of the following best describes your race/ethnicity? (check all that apply)

_____ (1) Asian/Pacific Islander	_____ (4) Black/African American
_____ (2) White	_____ (5) Hispanic, Latino or other Spanish ancestry
_____ (3) American Indian/Eskimo	_____ (6) Other: _____

35. Would you say your total annual household income is:

_____ (1) Under \$30,000	_____ (3) \$60,000 to \$99,999
_____ (2) \$30,000 to \$59,999	_____ (4) more than \$100,000

36. Your gender: ____ (1) Male ____ (2) Female

This concludes the survey. Thank you for your time!

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

If you have additional comments, or would like to be included in further discussions about plans for the downtown area, please visit the website: www.plandowntownkc.com

Your responses will remain Completely Confidential. The information printed on the sticker to the right will ONLY be used to help identify which areas of the City are having problems with city services. If your address is not correct, please provide the correct information. Thank you.